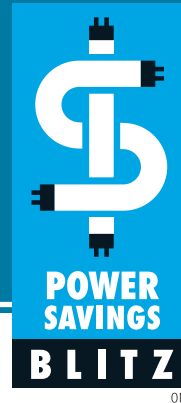


Save electricity,
save money and
help the environment.
All in one move.

Reducing your business' electricity consumption means lower electricity bills and less cash out of pocket. We can show you how you can use less electricity, with no cost or hassle, with the Power Savings Blitz.



Getting started

For more information on this program and to see if you are eligible to have a representative visit your place of business, please call your Northwestern Ontario Project Manager:
Frank Oostveen
Thunder Bay Hydro
807-343-1022
foostveen@tbhydro.on.ca



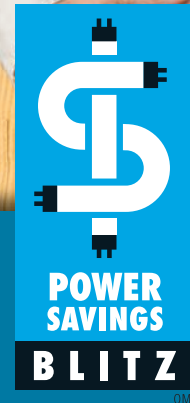
A program offered by the Ontario Power Authority and your local electricity distributor.

OM Official marks of the Ontario Power Authority

* Subject to the terms and conditions of the program

** Must have an account with a participating utility with demand of less than 50kW, and the business is categorized as non-food service, retail or office.

Businesses such as restaurants and grocery stores are not eligible for the program.



Up to \$1,000 of free*
energy-efficient upgrades
available for your business



Your local electricity distributor, together with the Ontario Power Authority, is pleased to offer the Power Savings Blitz.

The Power Savings Blitz provides qualifying small businesses** with free* electricity-saving products valued up to \$1,000 (including installation) - all with the aim of helping businesses like yours become more energy-efficient.

Rest assured, you don't need to buy any equipment or pay any fees in order to receive up to \$1,000 of free upgrades.

A brighter future for Ontario

The Ontario Power Authority is committed to ensuring that the province has a reliable and cost effective electricity system. The Power Savings Blitz helps meet this goal.

Did you know that there are many opportunities to save electricity in your business – and most of them are simple changes? For example, the T12 fluorescent tube lighting often used in stores and businesses is much less efficient than newer lighting technology.

By converting these old light fixtures to ones with electronic ballasts and T8 tube lighting, they will consume about one-third less electricity.

Our offer will benefit your business and it will also benefit Ontario. That's why we're happy to offer this program to you at no cost.

How the Power Savings Blitz works

To express your interest in participating, call the project manager listed on the outside of this brochure. He will connect you with an authorized contractor who will walk you through four simple steps that will ultimately lead to a more energy-efficient business and resulting savings for you.

Please note: only those contractors authorized by your local distribution company will be used for this program.

The authorized electrical contractor will:

Step 1: Assess your business

Quickly evaluate your lighting and other potential electricity-saving possibilities.

Step 2: Identify electricity-saving opportunities

Pinpoint where and how your business can become more energy-efficient, mainly through upgrades in lighting and other simple retrofits.

Step 3: Review your options

Take you through the full list of recommendations.

Step 4: Install and upgrade

Our LDC authorized electrical contractor will arrange to come in and make the installations – with your approval and at your convenience, of course.

Note: Our representative may suggest additional energy-efficient upgrades not covered by the Power Savings Blitz program to help save even more. You are welcome to purchase these additional measures and have them installed for you by our authorized electrical contractor. *Remember, this is your option only, and not a requirement for participating in this program.*

Another way to save

If you are a commercial customer with a demand of over 50 kW, you should check out our Electricity Retrofit Incentive Program. Details can be found on your local electricity distributor's website.

The rewards of saving electricity

Becoming energy-efficient has definite rewards. By making these simple changes, your energy efficiency goes up and your electricity costs go down.

On a larger scale, using less electricity helps protect the environment, which truly benefits everyone. You should feel good knowing that you have done the right thing – and it will show.

In fact, your participation in this program sends a strong message about how your business is supporting a cleaner environment – for your customers, your community and Ontario.